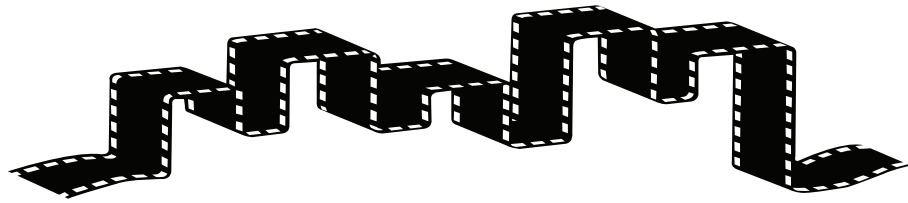


ON SCREEN SPONSORSHIP



CINEMAPOLIS

Ithaca's Member Supported Independent Movie Theater

Value

- More than 70,000 patrons from the community walk through the lobby and attend presentations each year.
- Your brand will be displayed on all five Cinemapolis movie screens prior to each of the 125 screenings each week.
- The theater is in the heart of downtown. Located at 120 East Green Street at a major thoroughfare for City parking and transportation, our storefront is viewed by tens of thousands of pedestrians every month. Your slide will be displayed on our "Coming Attractions" monitors reaching this audience.
- Based on a survey coordinated by WB&A Market Research, the audience is a diverse mix of local residents, college students, teachers and tourists.



PRICING

Sponsorship Level	Description	3 month campaign	6 month campaign	1 year campaign
Level One <i>from \$250</i>	Half Screen slide on alley monitor* & movie screens**	\$250	\$450	\$800
Level Two <i>from \$500</i>	Full screen slide on alley monitor & movie screens	\$500	\$900	\$1,600
Level Three <i>from \$1,000</i>	30 second video or 3 full screen slides on monitor & movie screens	\$1,000	\$1,800	\$3,200

*Alley monitor runs 24 hours per day, 7 days per week

**Slides run for 20 minutes prior to film start time

Additional Fees/Options: One –time setup fee of \$50 for any campaign

Full screen slide size: 1920 x 1080 pixels. Half screen slide size: 950 x 1070 pixels. JPG or PNG format.

Video format: mp4, h264, or mov preferred. 1080p or 720p.

For more information on Sponsorship Opportunities email Brett Bossard, brett@cinemapolis.org
Cinemapolis is located at 120 East Green Street in the heart of Downtown Ithaca.